

MEMS
World
Summit

MEMS WORLD SUMMIT 2023

Connecting leaders within
the MEMS Eco-system

MWS 2023 Membership

BE PART OF THE WORLDS LEADING MEMS ASSOCIATION
DEDICATED EXCLUSIVELY TO END USERS, FOUNDRIES, IC DESIGN,
IDM'S, OSATS & RESEARCH INSTITUTE LEADERS

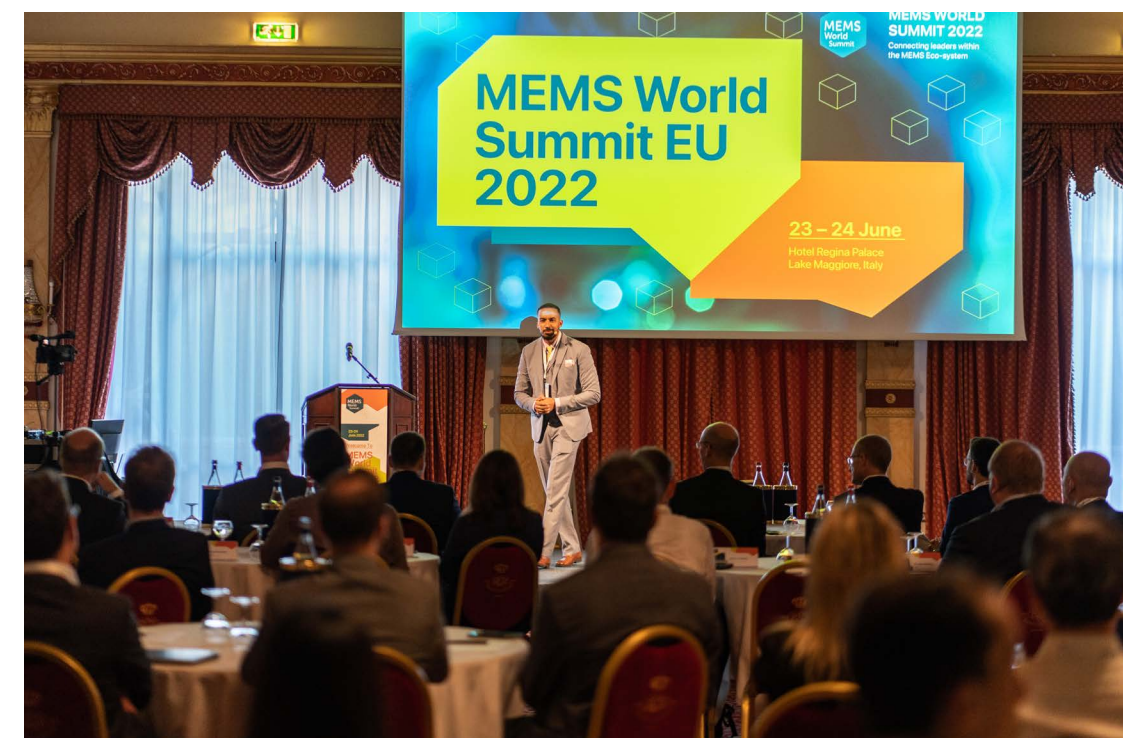
CONTACT US

info@memsworldsummit.com

ABOUT US

MWS Mission

The MEMS WORLD SUMMIT (MWS) is where leaders connect with the end goal to collaborate and share ideas in a trusted network to establish an effective global MEMS & SENSORS. We provide a unique platform which entails collaboration through global leading executives connecting with peers, partners, and customers to connect ideas share best practices, identify challenges and gain visibility across the global MEMS & SENSORS industry.



Leadership

MWS is led by an Advisory Board and a set of subsidiary **Task Forces**. These Advisory Board of Directors consist of semiconductor industry executives from acclaimed companies including **FRAUNHOFER IPMS, GOERTEK, ST, SITRI, INFINEON, BOSCH, NXP, LAM RESEARCH, YOLE** and many other global leaders who collaborate to support our mission.

Global Executive Network

MWS hosts the highest NPS rating MEMS & SENSORS Summits in the World. With a capped audience of 150 leaders in each major region: USA, Europe, South East Asia & China consisting of Participation of Leaders in **Technology, Manufacturing, Operations and R&D**.

Visibility, Intelligence & Events

With absolute leverage of the above, MWS provides its members a platform for collaboration and strategic thought leadership through our hybrid **regional and global events**, dedicated to Wearable,s Advanced Packaging, RF, Automotive, Bio-healthcare, Market Research and more. Covering strategic technical discussion alongside a commitment to Inclusion & Diversity & Workforce Development initiatives, & a variety of **marketing communications and visibility opportunities**.

MEMS World Summit

Advisory Board Members



Co-chairman

Dr. Alex Gu

Co-chairman of MEMS World Summit Advisory Board
Dean of School of Microelectronics



Co-chairman

Andrea Onetti

EVP, MEMS Sub-Group
- Analog, MEMS and Sensors Group



Co-chairwoman

Dr. Sandra Vos

R&D Director
Co-Chairwoman of the Advisory Board



95%

of attendees are Directors (Senior), VP level and above



Michael Siebert

Director Sales & Marketing



Dr. Gerhard Lammel

Director and Head of System Architecture



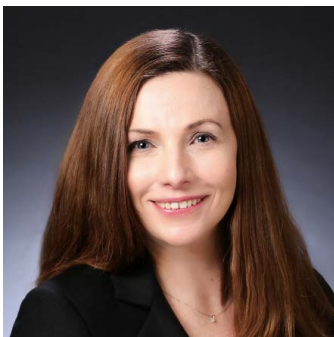
Thomas Zarbock

Division Director Mems Engineering, Manufacturing & Test



Dr. Zhijian Zhou

R&D Director



Michelle Bourke

Senior Director, Customer Support Business Group



June Shen

Managing Partner



Haiying Duanmu

Deputy Secretary General of MIA / Director of VAIA special committee



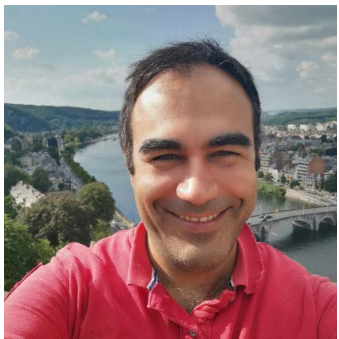
Winfred Chen, Ph.D.

Chief Hardware Architect of Aiot, Home Service Robot, Intelligent Innovation Centre



Dr. Mike Rosa

CMO & SVP Strategy



Dr. Mustafa Badaroglu

Principle Engineer and Architect, Ird's Moore Global Chair, Ieee



Miao Zeng

SVP



Jessica Cao

Director of Marketing Strategy



Dr. Mary Ann Maher

CEO & Founder



Coralie Gallis, Ph.D.

CTO of sm24.ai



Prof. Zewen Liu

Professor



Dimitrios Damianos, Ph.D.

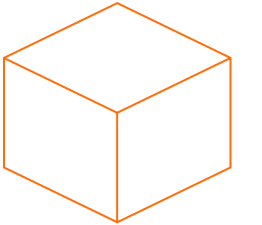
Custom Project Business Developer / Technology & Senior Market Analyst





MEMS WORLD SUMMIT 2023 MEMBERSHIP

MWS 2023 WHY MEMBERSHIP?



End User & OSAT partners to attend free of charge. However, as we continue to grow as a platform by expanding to new regions such as Southeast Asia, whilst delivering the best-in-class speakers and venues we can no longer rely on supplier sponsorship alone.

Moreover, for us to continue to deliver and expand our events to you at this elite level, we will be introducing a low-cost Membership model for each MEMS & Sensor, OSAT & Research institute who wishes to participate at our events. The following pages will summarise the key benefits and pricing of the membership package for your company.

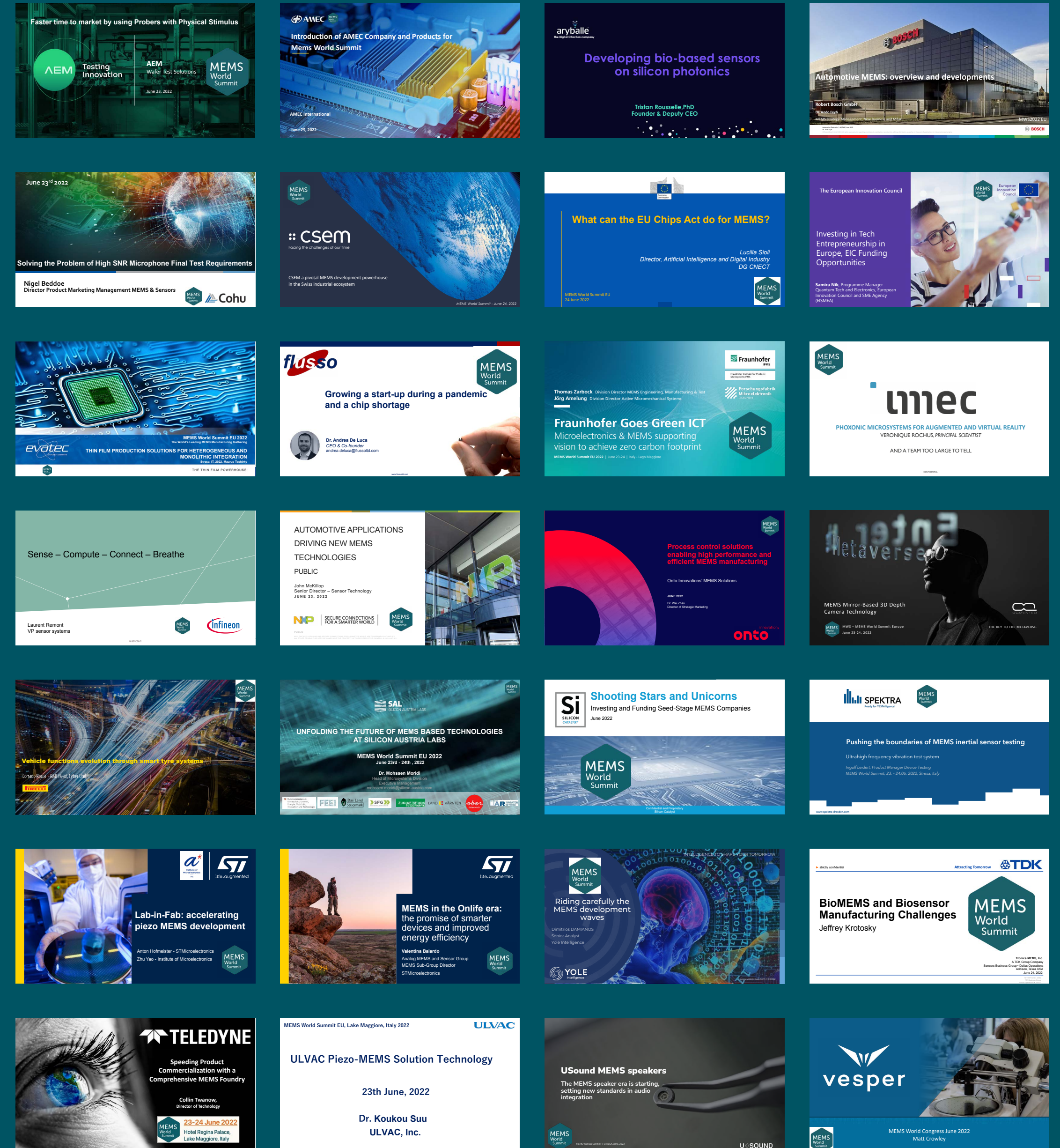


MEMS WORLD SUMMIT 2023 MEMBERSHIP

ACCESS TO ALL YEAR ROUND MWS PRESENTATIONS AND MARKET UPDATES

MWS Members have access to technology presentations, market reports and our exclusive, specially curated, MWS Presentations and Market Updates as of their membership benefits. All of these Presentations and Market Updates provide information that can be used for corporate strategy, new product development, innovation, research, technology development or marketing. MWS Staff is glad to assist you access all information.

WWW.ISESMWS.COM

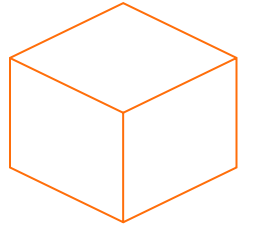


MWS 2023

Access to Business Partners

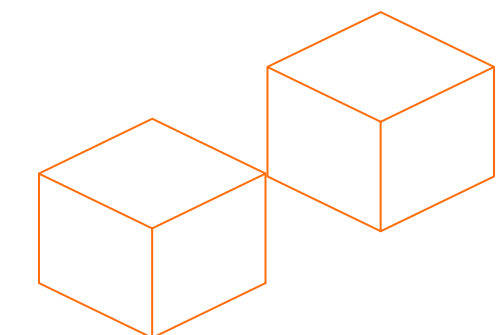
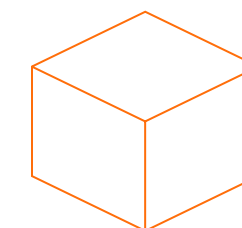


MEMS WORLD SUMMIT 2023 MEMBERSHIP



The MEMS World Summits strengthens the connections among its members through our Executive Summits. Designed to meet & discuss challenges and opportunities, and to explore collaboration possibilities. MWS events are by-invitation-only to ensure a relevant audience and highly selective to ensure effective networking. Upon registering our MWS annual Membership, your company will gain market intelligence, brand visibility and discounted member rate | person access to the following MWS 2023 events:

- | | | |
|--------------|----------------|--------------------|
| • MWS Europe | 13-14 June | Portugal |
| • MWS SEA | 16 November | Singapore/Malaysia |
| • MWS China | 21-22 November | China |



View upcoming events on:

WWW.ISESMWS.COM



Promotion & Visibility For Your Company

MWS is proud to promote its members. We offer a wide range of services to create more visibility for your company

- Member Product Release via our Mailing List of 5,000+ subscribers
- Media Visibility – We will include your company logo in all general MWS flyer promotions to our 9,800+ followers on LinkedIn Community, plus our event website. We will also include your company logo and 'about us' and company contact info in all MWS event digital program brochure to be accessed on our event apps.
- Member Video Interviews: We will give your in-person event representative the chance to deliver a testimonial with digital logo placement as part of our event video trailers which will be released via mail blast and LinkedIn post after each event.
- Member News – Send us your news and we will share your innovations with our network through social media.
- Sponsorship & Event Participation Opportunities – We offer a special 10% discount on sponsorship packages as an exclusive benefit to our members to increase your company's visibility at our activities and events

Promotion & Visibility For Your Company

REGIONS COVERED

EU
CHINA
SINGAPORE/MALAYSIA



TOPICS COVERED

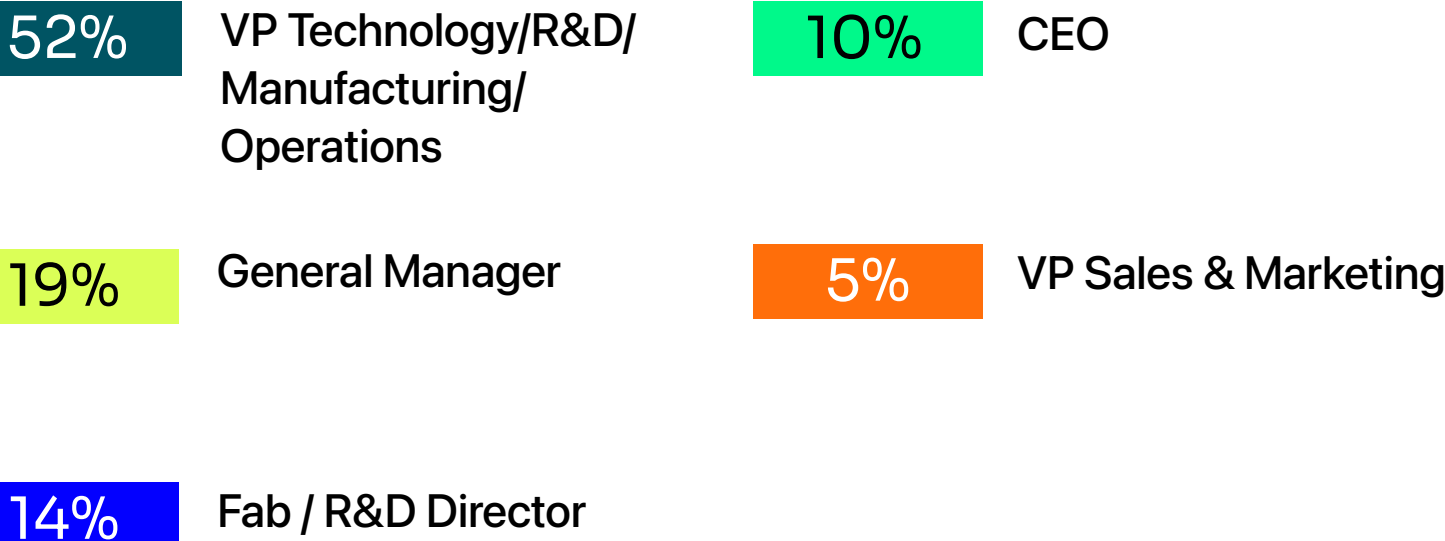
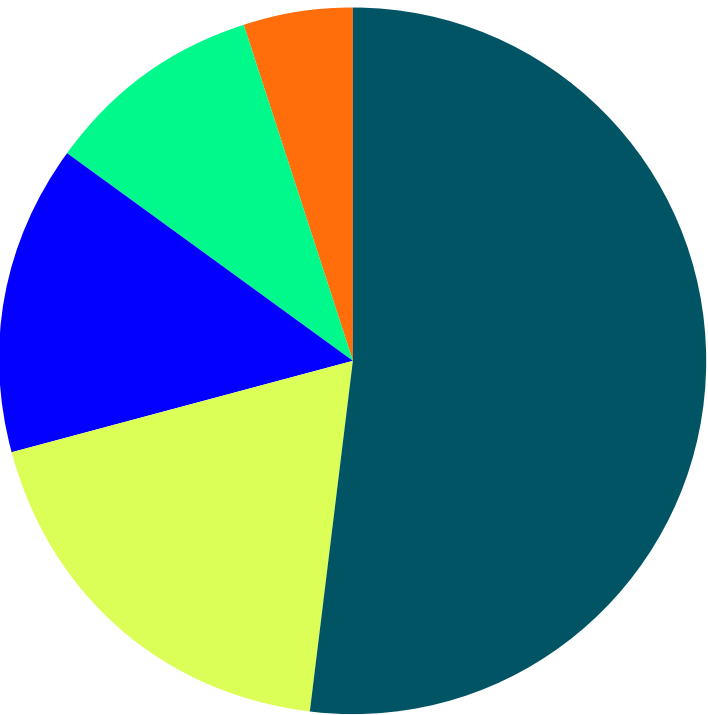
- Packaging & Testing
- Smarter Living & Energy Efficiency
- Automotive
- High Performance Computing
- Innovations in Emerging applications
- Bio MedTech MEMS
- MEMS Microphones & Speakers
- Research Institutes
- Venture Capitalist & Start Ups

FACTS & FIGURES

328	Attendees
70	Thought Leaders Presentations
24+	Hours of Networking
190	Business Meetings Pre-Arranged
9,800+	Followers on LinkedIn
32	IDM/Foundry (Fabs) Companies in Attendance
7	OSAT Companies in Attendance
97	Fabless Companies in Attendance
61	End User Companies (Automotive/Mobile Phone/ Data Servers and etc) in Attendance
42	Equipment & Materials Manufacturing Companies in Attendance

Promotion & Visibility For Your Company

JOB TITLE BREAKDOWN



COMPANY PROFILES

IC Design Houses

IDMs

Foundries

Research Institutes

OSATs

MEMS Equipment & Materials Manufacturers

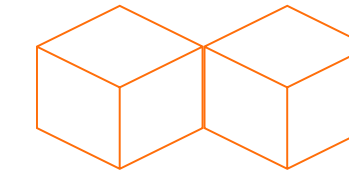
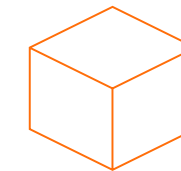
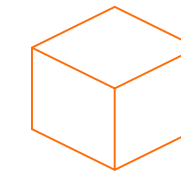
End User: Automotive, Communications, computing, healthcare, transportation, clean energy, and others)

MSW 2023

Become a member

Our membership package will include one complimentary VIP pass to ALL MWS 2023 in person events for a C/VP/Director Level executive from one of the following departments at your company:

- Technology
- Manufacturing
- Engineering
- Operations
- R&D



MEMBER BENEFITS SUMMARY

- All additional event passes will be registered at the lower member rate (please see next page for example)
- First refusal to available speaker slots (subject to Advisory Board approval)
- Access to all MWS event shareable presentation slides for your company for the calendar year
- Full year's Membership company logo branding in association with MWS on online and offline materials
- You will also receive priority consideration to join the Advisory Board &/OR Event Task Force positions



MEMS WORLD SUMMIT EU 2023

MWS 2023

Become a member

JOIN TODAY
\$3,000

*Below is an example of membership cost savings when registering an MWS event pass:

- Member Rate per event: \$1,000
- Non-Member rate per event: \$2,500

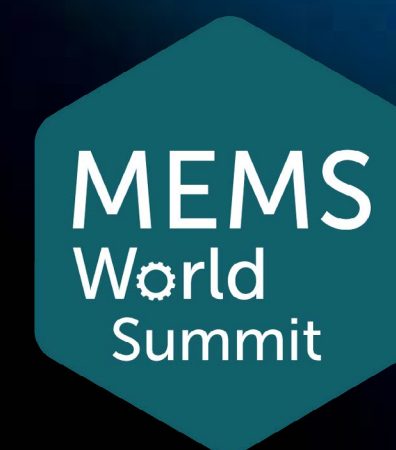
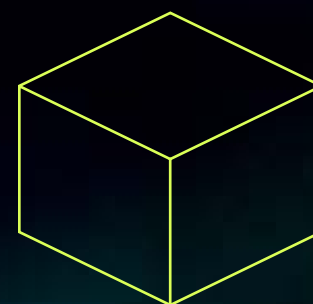
Please click here to register online:

<https://isesmws.com/buyer-networker-package/>

MEMS WORLD SUMMIT EU 2023

DATE 13-14 June

LOCATION Portugal



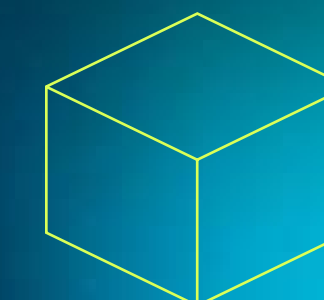
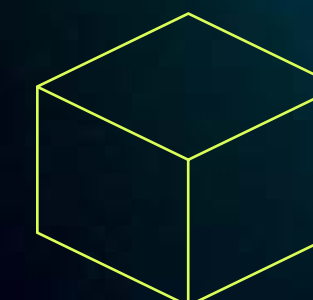
MEMS WORLD SUMMIT 2023

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MEMS WORLD SUMMIT SEA 2023

DATE 16 November

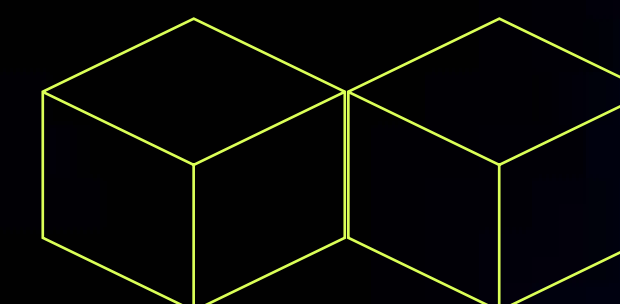
LOCATION Singapore/Malaysia



MEMS WORLD SUMMIT CHINA 2023

DATE 21-22 November

LOCATION China



Contact us

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